

OUR DIGITAL PR & PRESS OPTIONS

PERFECT
FOR EVENT
PROMOTERS

MOST POPULAR

TOP UP

From £49 [?]

THE WORKS

From £149 [?]

BESPOKE

£TBD

Initial project consultation

✓

✓

✓

Info emailed to press/bloggers contacts list

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✓

✓

Info posted up on ALL online and paper listing sites

If required

✓

✓

Inviting all friends to fan or event page on Facebook (5k)

✓

✓

✓

Inviting all friends on other event sites (i.e Resident Advisor: 12k friends)

✓

✓

✓

Coverage (editorial, comps, interviews..) in paper press (Time Out etc)

–

✓

✓

Coverage (editorial, comps, interviews..) on online press sites

–

✓

✓

Posting and sharing of project onto our social networks (hitting around 8k)

If required

✓

✓

Regular tweets regarding the project on Twitter

If required

✓

✓

Mailouts to Weasel PR database with e-flyer

If required

✓

✓

Arrange mailouts to other reputable database services

If required

✓

✓

Branding of our Twitter/FB profile pic and banner pic with your project info

✓

✓

✓

Additional promo: interviews, reviews, biogs, profiles etc

If required

✓

✓

Ensure all parties involved in are posting/tweeting etc to their networks

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✓

✓

Arrange printing of marketing/promo materials (flyers, posters, brochures)

–

If required

✓

Arrange postering/street team promo

–

If required

✓



Pricing: *ALL PRICING IS SUBJECT TO INITIAL DISCUSSION ON REQUIREMENTS*

CONTACT US

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