

OUR SOCIAL MEDIA MANAGEMENT PACKAGES

GET YOUR SHOW ON THE ROAD!

KICKSTART

From £99

| | |
|---|---|
| Create IDs/Acc where req (FB, twitter, youtube etc) | ✓ |
| Set up of bio/about/profiles | ✓ |
| Design of custom backgrounds/timeline/profile pics | ✓ |
| Research and like/follow pages/accounts | ✓ |
| Promote page/profile to 8k over networks | ✓ |
| Post initial items/photos/posts | ✓ |
| Reg with sites/directories where relevant | ✓ |
| Design custom apps/tabs | ✓ |
| Build FB timeline history if required | ✓ |

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BOOST YOUR POTENTIAL!

BOOST

From £49

| | |
|---|---|
| Creation of unique content/material for posts | ✓ |
| Creation of images for posts | ✓ |
| Promote page/profile to 8k over networks | ✓ |
| Reg with sites/directories where relevant | ✓ |
| Research and like/follow pages/accounts | ✓ |
| Set up & manage ad campaigns over channels | ✓ |
| Run & manage competitions/promotions | ✓ |
| Creation of relevant blog articles | ✓ |

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LET US DO THE WORK FOR YOU

HOUSEKEEPING

CHOICE OF 4 PACKAGES

MOST POPULAR

BASIC

From £99 p/w[?]

STANDARD

From £149 p/w[?]

PRO

From £199 p/w[?]

BESPOKE

£TBD[?]

| | | | | |
|---|----------------------------|----------------------------|---------------------------------|-------------|
| Initial objectives consultation | ✓ | ✓ | ✓ | ✓ |
| Management schedule of post timings | - | Monthly | Weekly | Monthly |
| Post daily/weekly to an agreed level | Low Intensity [?] | Reg Intensity [?] | Reg/High Intensity [?] | As Required |
| Manage posts & RTs on relevant networks | ✓ | ✓ | ✓ | As Required |
| Post client supplied content | ✓ | ✓ | ✓ | ✓ |
| Manage new followers/likes | ✓ | ✓ | ✓ | ✓ |
| Manage/reply to DM/PMs & comments | ✓ | ✓ | ✓ | ✓ |
| Source images/articles as posting material | ✓ | ✓ | ✓ | ✓ |
| Creation of unique content/material for posts | - | ✓ | ✓ | ✓ |
| Run & manage competitions/promotions | - | On Request | On Request | As Required |
| Promote page/profile to 8k over networks | - | ✓ | ✓ | - |
| Research and like/follow pages/accounts | - | Monthly | Weekly | - |
| Design/implement new likes/followers strategy | - | Monthly | Weekly | - |
| Set up & manage ad campaigns over channels | - | - | On Request | As Required |
| Monthly reporting (analysis & stats) | - | - | ✓ | As Required |

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[?] Pricing: *ALL PRICING IS SUBJECT TO INITIAL DISCUSSION*

- **Basic:** From £99 p/w per network (£ DEALS for multiple networks)
- **Standard:** From £149 p/w per network (£ DEALS for multiple networks)
- **Pro:** From £199 p/w per network (£ DEALS for multiple networks)
- **Bespoke:** To be discussed pending requirements

[?] Posting levels:

- **Low intensity examples:** FB: 3-4 posts p/w, Twitter: 5 posts/RTs p/w
- **Regular intensity examples:** FB: 5-10 p/w, Twitter: 10+ posts/RTs p/w
- **High intensity examples:** FB: 10+ posts p/w, Twitter: 15+ posts/RTs p/w